

ABSTRACT OF THE DISCLOSURE

In order to provide a mechanism with which a user can receive a service with less costs if the user receives a print output, an expendable supplies  
5 providing method of the present invention manages advertisement information, generates distribution information based on the advertisement information, distributes the distribution information in order to print the same by a print apparatus of the user,  
10 updates a print point of the user who has printed the advertisement information in response to print output of the distribution information by the print apparatus of the user, and determines whether or not expendable supplies should be provided for the user according to  
15 the print point.